

SCOTSOFT

The premier event for Scotland's technology industry

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Promote your brand to one of Scotland's thriving industries

ScotSoft provides exceptional opportunities to promote your brand, products and services to Scotland's digital technology industries. One of the most vibrant industries, throughout the last five years the Scottish tech sector has continued to record growth. Companies across the sector are forecasting continued growth this year, so take advantage of this unique event to get your name in front of these buoyant companies and their high network staff.

About the Event

ScotSoft is the annual get together for the Scottish digital technology industries, from multinational IT companies to a wide range of locally based software and digital media businesses. The day includes a highly popular Awards Dinner and Leadership Forum, and is the pre-eminent event in the Scottish ICT industry calendar.

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The Leadership Forum is a unique thought leadership event attended by over 300 guests. This leading event is highly rated by attendees and feedback is universally positive.

Our Delegates

The Awards Dinner attracts some 800+ senior decision makers from across the industry, and the Leadership Forum is attended by over 300 guests. Attendees are predominantly a mixture of CEO's/Managing Directors of Scottish technology companies and IT Directors/Senior Managers from blue-chip organisations in financial services, energy and the public sector.

"It was very well organised and well attended - a very enjoyable event, I'm looking forward to the next one."

Joanne Pontee, Marketing Manager, PDMS

"Great mix of content - liked the balance of business followed by tech."

Neil Campbell, Head of Sales and Marketing, Brightsolid

"The event and evening enabled me to combine expanded network and learning opportunities, in a great setting and good company"

Mike Upton, Sales Manager, NCC

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	MEMBER	NON MEMBER
After Dinner Speaker	£15,000 + vat	£17,500 + vat
Leadership Forum title sponsor	£15,000 + vat	£17,500 + vat
Awards diner title sponsor	SOLD	SOLD
Developer title sponsor	£15,000 + vat	£17,500 + vat
YSE of the Year Video	SOLD	SOLD
Lunch/Refreshment Sponsor	£10,000 + vat	£12,500 + vat
Champagne Reception Sponsor	SOLD	SOLD
YSE brochure	SOLD	SOLD
Lanyard sponsor x 2-1	£6,500 + vat	£7,500 + vat
Breakfast/Refreshment Sponsor x 2	£6,500 + vat	£7,500 + vat
e-Placement Awards	SOLD	SOLD
Dinner menu sponsor	SOLD	SOLD
Mineral water sponsor	SOLD	SOLD
Complimentary gift package	SOLD	SOLD
Start up zone sponsorship	£1,000 + vat (per table)	£1,150 + vat
Exhibition space:		
Full Day and Evening	£1,000 + vat	£1,500 + vat
Full Day	£750 + vat	£1,200 + vat
Half Day	SOLD OUT	SOLD OUT
Dinner tables:		
Corporate table of 10	£1,800 + vat	£2,000 + vat
Standard table of 10	£1,600 + vat	not available
Individual Dinner Ticket	£160 + vat	£200 + vat
Developers Conference Ticket	£100 + vat	£150 + vat
Individual Forum Ticket	£40 + vat	£80 + vat

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	MEMBER	NON MEMBER
After Dinner Speaker	£15,000 + vat	£17,500 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Introduce the After Dinner Speaker ■ Exhibition space at ScotSoft Leadership Forum and Dinner ■ Table of 10 at ScotSoft Awards Dinner ■ Table Signage ■ 10 Leadership Forum passes ■ 5 Developer Conference Tickets ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Leadership Forum title sponsor	£15,000 + vat	£17,500 + vat
Awards diner title sponsor	SOLD	SOLD
Developer title sponsor	£15,000 + vat	£17,500 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Sponsors welcome ■ Exhibition space at all 3 events – Developers Conference, Leadership Forum and Dinner ■ Table of 10 at ScotSoft Awards Dinner ■ Table Signage ■ 6 Leadership Forum passes ■ 6 Developer Conference passes ■ Prominent corporate branding within venue (logo on AV loop) (more frequent than other sponsors) ■ Prominent branding on all publicity material (announced as Title Sponsor) ■ Logo on front of relevant ticket ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS Social Media 		

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	MEMBER	NON MEMBER
YSE of the Year Video	SOLD	SOLD
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded video with company introduction played at Awards Dinner and online ■ Exhibition space at ScotSoft Leadership Forum and Awards Dinner ■ Maximum of 10 Leadership Forum passes ■ Table of 10 at ScotSoft Awards Dinner ■ Table Signage ■ Corporate branding within the venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Lunch/Refreshment Sponsor	£10,000 + vat	£12,500 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded Polo Shorts worn by serving staff ■ Exhibition space at ScotSoft Leadership Forum, Developers Conference and Dinner ■ Table of 10 at ScotSoft awards dinner ■ Table Signage ■ Maximum of 10 Leadership Forum passes ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Champagne Reception	SOLD	SOLD
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded Polo Shorts worn by serving staff ■ Exhibition space at all 3 events – Developers Conference, Leadership Forum and Dinner ■ Table of 10 at ScotSoft awards dinner ■ Table Signage ■ Maximum of 10 Global Forum passes (Leadership Forum Sponsor) ■ Maximum of 10 Developer Conference passes (Developers Conference Sponsor) ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on back of all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
YSE Brochure	£6,500 + vat	£7,500 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded brochure with Foreword and full page back cover Advertisement ■ Exhibition space at ScotSoft Leadership Forum and Dinner ■ Table of 10 at ScotSoft awards dinner ■ Table Signage ■ Maximum of 10 Leadership Forum passes ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Lanyard Sponsor DEV ONLY	£6,500 + vat	£7,500 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded Lanyards for every delegate attending the Developers Conference/Leadership Forum ■ Exhibition space at all 3 events – Developers Conference, Leadership Forum and Dinner ■ Table of 10 at ScotSoft awards dinner ■ Table Signage ■ Maximum of 10 Leadership Forum passes (Leadership Forum Sponsor) ■ Maximum of 10 Developer Conference passes (Developers Conference Sponsor) ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on back of all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Breakfast/Refreshment Sponsor x 2	£6,500 + vat	£7,500 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded Polo Shorts worn by serving staff ■ Exhibition space at ScotSoft Leadership Forum, Developers Conference and Dinner ■ Table of 10 at ScotSoft awards dinner ■ Table Signage ■ Maximum of 10 Leadership Forum passes ■ Maximum of 5 Developer Conference Passes ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Logo and hyperlink on ScotlandIS website in new Sponsors section for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Dinner menu sponsor	£4,000 + vat	£5,000 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded dinner menu on each place setting at the Dinner ■ 5 dinner places at ScotSoft awards dinner ■ 5 Leadership Forum passes ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Coverage in new Sponsors web section on ScotlandIS website for the year ■ Mentions on all ScotlandIS social media 		

	MEMBER	NON MEMBER
Mineral Water sponsor	£4,000 + vat	£5,000 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded bottle collars on each bottle of water at the Dinner (4 per table) ■ 5 dinner places at ScotSoft awards dinner ■ 5 Leadership Forum passes ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on all 3 tickets (Dev Conference, Leadership Forum and Awards Dinner) ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Coverage in new Sponsors web section on ScotlandIS website for the year ■ Mentions on all ScotlandIS social media 		

	MEMBER	NON MEMBER
Complementary Gift sponsor	£4,000 + vat	£5,000 + vat
Sponsorship Benefits		
<ul style="list-style-type: none"> ■ Branded complimentary gift on each place setting at the Dinner ■ 5 dinner places at ScotSoft awards dinner ■ 5 Leadership Forum passes ■ Corporate branding within venue ■ Corporate branding on all publicity material ■ Logo on Leadership Forum and Dinner Tickets ■ Logo and hyperlink from the ScotSoft section on the ScotlandIS Website ■ Coverage in new Sponsors web section on ScotlandIS website for the year ■ Mentions on all ScotlandIS social media 		

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	MEMBER	NON MEMBER
Start up zone sponsorship	£1,150 + vat	£1,000 + vat
Sponsorship Benefits		

- Branded start up zone banner
- Tables individually branded
- Discounted tickets to start up contacts
- Mentions on all ScotlandIS social media

	MEMBER	NON MEMBER
Corporate Dinner Table	£1,800 + vat	£2,000 + vat
Conference tickets must be purchased separately		

- Corporate Branding on Table
- Logo and hyperlink from the ScotSoft section on the ScotlandIS Website
- Table of 10 at ScotSoft Awards Dinner
- 3 Course Dinner
- 5 Bottles Wine on each table
- Tea & Coffee
- Access to the Champagne Reception

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	MEMBER	NON MEMBER
Standard Dinner Table	£1,600 + vat	NOT AVAILABLE
Conference tickets must be purchased separately		

- Table of 10 at ScotSoft Awards Dinner
- 3 Course Dinner
- 5 Bottles Wine on each table
- Tea & Coffee
- Access to the Champagne Reception

